

Nevada Day Classic



Guide Dogs for the Blind

Thank you for considering a sponsorship for the 2016 Nevada Day Classic to benefit Guide Dogs For The Blind. Guide Dogs for the Blind (GDB) celebrates the human-animal bond by creating lifelong partnerships between skilled, expertly trained guide dogs and people with vision loss. GDB provides its services free-of-charge to men and women throughout the United States and Canada who are blind or visually impaired. GDB is a nonprofit, tax-exempt organization supported entirely by private donations without any government funding. In 2013, GDB provided \$16.5 million in dog and student training, housing and follow-up services. Annually, GDB incurs \$7.0 million in veterinary costs for more than 3,800 program dogs and puppies.

Sponsorship Benefits

***The Nevada Day Classic** will take place on **October 29, 2016**, immediately preceding the annual **Nevada Day Parade** in Carson City. For the last 2 years, large crowds have gathered at the event to cheer on over 600 registered participants as they complete the race/walk. The event finishes with awards, a presentation about GDB, and a raffle. Sponsors who help make this event a success are publicly acknowledged and thanked for their contributions. **Gold, Silver State and Comstock** level sponsors are also encouraged to provide materials for inclusion in the participant gift bags.

Levels of Sponsorship:

- Gold Sponsor \$1,000** (Large logo on Event Shirt, Logo on Marketing Materials and Banner & Public Acknowledgement)
- Silver State Sponsor \$750** (Logo on Event Shirt, Logo on Marketing Materials and Banner & Public Acknowledgement)
- Comstock Sponsor \$500** (Name listed on Event Shirt, Logo on Marketing Materials and Banner & Public Acknowledgement)
- Sierra Sponsor \$250** (Logo or Name on Marketing Materials and Banner - perfect for individuals to express support for a runner/walker, Guide Dogs, or Nevada)
- Friends of Guide Dogs For the Blind Sponsor \$100** (Name listed on Marketing Materials and Banner, unless requested otherwise - perfect for individuals to express support for a runner/walker, Guide Dogs, or Nevada)

Sponsors may complete and mail this form to: 4201 Meadow Wood Rd., Carson City, NV 89703, or complete the form online at NevadaDayClassic.org Please make checks payable to Guide Dogs for the Blind. All money from sponsors benefits GDB.

CONTACT INFORMATION:

NAME _____

EMAIL _____

PHONE _____

ADDRESS _____